



Get Set and Know What to Expect Regarding Sports Betting and Your Community

Derek Longmeier, MBA, OCPC, ICPS

Executive Director

Problem Gambling Network of Ohio

About PGNO

Statewide 501(c)(3)

Ohio Affiliate to NCPG

Gambling Neutral & Advocate



PGNO's Approach



Objectives

- 1. Know the prevalence of gambling and problem gambling in Ohio.
- 2. Understand which populations are most at-risk for developing gambling problems.
- 3. Be aware of what the new frontier of gambling will look like, and the local impact that will result





The Changing Gambling Landscape

Timeline

ing in Ohio

1920s/30s
Horse Racing



2008
Keno

Open an Account in Ohio and Bet in Indiana



Visit DraftKings Sportsbook

UP TO \$1,050 FREE

New User Bonus. T&Cs Apply.

DraftKings Review

- ✓ Up to \$50 Matched Free Bet on Deposit
- ✓ Up to \$1,000 Deposit Bonus
- ✓ To Claim: [Click Play Now](#)

[PLAY NOW](#)





At-Risk Populations

Estimated Prevalence

| Prevalence of Gambling: Ohio | | | | | | |
|------------------------------|---------------|---------------------|----------|---------------|-----------------|-----------|
| | Do not gamble | Non-problem gambler | Low risk | Moderate risk | Problem gambler | Total |
| Ohio | 25.1% | 64.6% | 6.4% | 3.0% | 0.9% | 100.0% |
| Number (est.) | 2,256,346 | 5,805,227 | 571,106 | 271,677 | 76,379 | 8,980,735 |

- Of the 8.98 million residents 18 and older, an estimated 6.72 million (**74.9%**) gamble and an estimated 2.26 million (25.1%) do not gamble.
- Of those who gamble, an estimated 5.81 million (64.6% of adult population) gamble but do not display risk factors for at-risk/problem gambling.
- An estimated 919,162 residents can be categorized as low-risk, moderate-risk, or problem gamblers; **10.3% of the general adult population.**
- The prevalence of problem gambling is **0.9%**, which equates to an estimated 76,379 individuals in the target population of 8.98 million (18 years and older).



Types and Frequency of Gambling

| Gambling Participation in the Last 12 Months: Ohio | | | | | | |
|--|-----------|----------------|-----------|--------------|-----------|--------------|
| | Lottery | Casino/ Racino | Sports | Stock Market | Other | Any Gambling |
| Ohio | 58.2% | 23.5% | 16.2% | 9.3% | 54.4% | 74.9% |
| Number (est.) | 5,230,747 | 2,112,081 | 1,457,481 | 835,602 | 4,886,056 | 6,724,389 |

- Lottery gambling and “Other” types of gambling were the most popular types of gambling, followed by Casino/Racino gambling, Sports gambling, and Stock Market gambling.
- “Other” types of gambling’s high participation rate may be due to the many diverse types of gambling included in the category.



Continuum of Gambling



Gambling is a problem when it disrupts or damages your:



Health

- Physical
- Mental
- Emotional, Social, Spiritual



Responsibilities

- Employment
- Education
- Finances



Relationships

- Family
- Friends
- Reputation



Addiction Correlates

- **11.9%** of the sample reported that someone in their family has had a gambling problem.
- In the last 12 months, **13.4%** of the sample had used alcohol or drugs while gambling, and 6.2% had gambled while intoxicated.
- At-risk/problem gamblers gambled while using alcohol or other drugs at **2.5x** the rate of non-problem gamblers.
- At-risk/problem gamblers gambled while intoxicated at **4x** the rate of non-problem gamblers.

| Addiction Correlates: Ohio | | | | |
|--|--------------|----------------------|---------------------------|-------------------------------|
| | Non gamblers | Non-problem gamblers | At-risk/ problem gamblers | All participants |
| Family history of gambling problem (lifetime) | 7.7% | 11.7% | 23.0% | 11.9% |
| Have used alcohol or drugs while gambling (last 12 months) | N/A | 14.9% | 36.6% | 13.4% (17.9% all gamblers) |
| Have gambled while intoxicated (last 12 months) | N/A | 5.7% | 24.0% | 6.2% (8.2% all gamblers) |



Mental Health Correlates

- At-risk/problem gamblers had the highest rate of serious depression and being under the care of a doctor due to stress in the last 12 months.
- Non-problem gamblers had the lowest rates of serious depression and being under the care of a doctor due to stress in the last 12 months.

| Mental Health Correlates: Ohio | | | | |
|---|--------------|----------------------|---------------------------|------------------|
| | Non gamblers | Non-problem gamblers | At-risk/ problem gamblers | All participants |
| Serious depression (last 12 months) | 14.9% | 14.1% | 26.0% | 15.5% |
| Under the care of a doctor due to stress (last 12 months) | 14.8% | 12.9% | 19.7% | 14.0% |





Sports Betting

Status of Sports Betting

- Indiana: 9/1/2019
- Ohio: 1/1/2023
- Kentucky: TBD



Sports Betting

In-game “Live” Bet

Proposition “Prop” Bet

Hedge Bet



Indiana Sports Betting

- 12 Mobile Service Providers*
- 15 Land-Based Sportsbooks*



*As of 7/28/22



License Types Available

TYPE A:

Online Sports Gaming

- Online sportsbook through computers & mobile applications
- Maximum Number: 25
- May partner with 1-2 mobile skins or sportsbooks
- Must also hold a Type B license or have an operational place of business in the state

TYPE B:

Brick-and-Mortar Sportsbook

- Brick-and-mortar facilities with betting windows and terminals
- Maximum Number: 40
- May partner with 1 mobile skin or sportsbook
- Located according to county population limits and economic activity

TYPE C:

Sports Gaming Lottery Product

- Self-service terminals in establishments with Type D liquor permits
- Maximum Number: 20
- Proprietors may place kiosks at an unlimited amount of Type C Gaming Hosts
- Limits on bet types, number of kiosks, weekly betting amounts



Consumer Protections

- Age (21+) and identity verification
- Marketing and advertising restrictions
- 2% dedicated funding (Type A & B) toward problem sports gambling*
- Statewide Sports Gaming VEP (integrated into Ohio VEP)*

*Specific to Ohio



Be Prepared

- 1-in-4 Ohioans who sports bet are at-risk
- Largest expansion of gambling in state history
- Largest expansion of sports gambling in the nation



Highest Risk – Sports Wagering

- Males
- 18-25
- Educated



Future Implications

Normalcy

↑ Availability ↑ Accessibility ↑ Acceptability

Early onset

Integrity of sport

Problem/Disordered Gambling





Resources

Resources

People

Staff &
Volunteers,
Experience

Specialized Knowledge and Skills

Experience
within field

Community Connections

Partnerships,
Access to
populations

Concrete Supplies

Money,
Equipment,
Technology

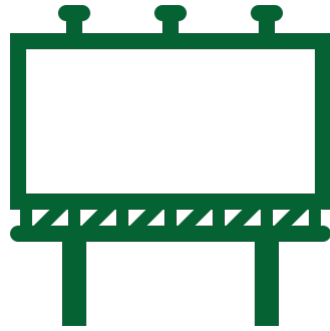
Community Awareness

News stories,
Local gambling
areas

Existing Efforts

Policies,
Statewide
agencies





Tools & Resources

Marketing Campaigns, Swag, Curricula



Ohio/Nationwide



BeforeYouBet.org



Call to Action



What You Can Do

- Know the law
- Engage in the process
- Prepare your community for increased gambling availability
- Know the local resources for gambling – GamblingHelpOhio.org
- Be aware



Q&A



Derek Longmeier

Executive Director

614.750.9899

Info@PGNOhio.org

www.PGNOhio.org

